



November 22, 2024

Dear Partners,

**We're thrilled to invite you to partner with us as a sponsor for the 8th Annual Southern Vermont Economy Summit at Mount Snow Resort on May 20, 2025!** With this year's theme, 'Adapt and Thrive,' the Summit brings together leaders dedicated to fostering resilience and economic vitality in our region. By becoming a sponsor, your organization gains visibility and demonstrates a commitment to the future of Southern Vermont.

The Summit is an annual award-winning event hosted by Brattleboro Development Credit Corporation, Southeastern Vermont Economic Development Strategies, and the Bennington County Regional Commission.

In 2024, over 300 attendees from 47 communities, representing 93 organizations and businesses, attended the Summit.

People return to this event each year for a fresh program and a chance to connect with peers and colleagues across sectors, on topics that are top of mind for Southern Vermonters interested in the long term vitality of their communities and our economy. We work hard to produce a program that is of interest to a wide variety of people, and make sure people come away from the Summit with strategies, insights, connections, and inspiration to help our region thrive. **The Summit is about working together to achieve a stronger regional economy: being a sponsor also brings this value to your organization.**

This year, we have maintained sponsor benefits that were introduced last year, including opportunities for better visibility throughout the program and conference signage and opportunities to sponsor individual sessions or our popular SoVT Swag. We have also added additional opportunities for sponsorship of meal breaks and scholarships, to help us keep ticket prices inclusive while ensuring the long term sustainability of the event.

**Please reach out to me when you are ready to confirm or customize a sponsorship level** – see the following pages for all the available options.

Best Regards,

Meg Staloff, Southern Vermont Economy Program Manager, BDCC

(802)257-7731 xt 222 or [mstaloff@brattleborodevelopment.com](mailto:mstaloff@brattleborodevelopment.com)



**8th Annual Southern Vermont Economy Summit: “Adapt and Thrive”**

*Sponsorship levels or packages can be customized for your company or organization!*

Level	Cost	Number available
Summit Sponsor	\$3000	1
Keynote Sponsor	\$2000	1
Meal Break Sponsor	\$1000-2000	2 full (\$2000) or 5 shared (\$1000)
Afternoon Session Block Sponsor	\$1500	1
SoVT Swag Sponsor	\$750-\$1500	1 full (\$1500) or 2 shared (\$750)
Emerging Leaders Award Sponsor	\$750-\$1500	1 full (\$1500) or 2 shared (\$750)
Scholarship Sponsor	\$1,000	1
Session Sponsor	\$750	10
Base Sponsor	\$500	Unlimited

**Southern VT Economy Summit Sponsorship payment information:**

***Please Make Checks payable to:***  
*Brattleboro Development Credit Corporation,*  
*76 Cotton Mill Hill Brattleboro, VT 05301*

***Note “Summit Sponsor” on check memo***

**Contact [payables@brattleborodevelopment.com](mailto:payables@brattleborodevelopment.com) if you require an invoice for your payment**

	<p><i>In 2018, the Southern Vermont Economy Summit was awarded an Excellence in Economic Development Award from the International Economic Development Council. This Summit is unique in Southern Vermont, bringing together community members, business owners, government officials, and municipal leaders, focused on partnerships and actions to create a thriving regional economy. Event sponsorship has been critical to creating a high-quality event that changes from year to year, but always provides excellent speakers and presenters, and opportunities to network.</i></p>
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**Summit Sponsor: \$3000 Limited to one**

- Prominent logo and name recognition on all marketing materials (website, email communications, & print ads) and priority mention in press releases
- Mention in Newsletter or Social Media Post leading up the Event
- Prominent logo on conference signage at check-in, Summit opening slides in the main presentation room, and in the event program
- 6 summit tickets, with additional entries discounted 20%
- Full display table in exhibit space
- Offer remarks as part of the Summit program if desired
- **Other customized benefits as desired**

**Plenary Keynote Sponsor: \$2000 Limited to one**

- Logo on all marketing materials (website, email communications, & print ads) and mention in press releases along with keynote speaker details
- Mention in Newsletter or Social Media post leading up to the event
- Logo on conference table tents and keynote opening slides in the main presentation room
- Recognition in event program and in introduction of the keynote speaker
- 4 summit tickets, with additional entries discounted 20%
- Full display table in exhibit space

**Meal Break Sponsors: Breakfast, Lunch, or Closing Reception: \$1000-2000 (Up to 5 sponsors; Breakfast and Lunch one sponsor for \$2,000 or shared for \$1000 each; Final reception is \$1,000.)**

- Prominent signage with logo on serving tables
- Call-out in the main room slides during sponsored meal break
- Recognition in program alongside meal break
- Logo in all marketing materials (website, email communications, print ads)
- 4 summit tickets for full sponsorship or 2 for shared or closing reception, with additional entries discounted 20%
- Full display table in exhibit space
- With full sponsorship level (\$2,000), sponsor will have the opportunity to address the audience in the main room at sponsored meal break

**Afternoon "Take Action" session block sponsor: \$1,500 Limited to one**

- Logo on conference table tents, session opening slides, and opening page of program
- Mention in press releases
- Logo in all marketing materials (website, email communications, print ads)
- Recognition in event program section
- 3 summit tickets, with additional entries discounted 20%
- Full display table in exhibit space

**SoVermont Swag Sponsor: \$750-\$1,500 (Option for full sponsorship at \$1500 or shared for \$750 each.) Swag for this year TBD – input from sponsors is welcome!**

- Mention in advertising along with swag offer, as well as in press releases
- Logo in all marketing materials (website, email communications, print ads)



- Logo in event program alongside swag photo
- Up to 3 summit tickets (depending on full or half sponsorship), with additional entries discounted 20%
- Display table at check-in area with swag set-up

**Emerging Leaders of Southern Vermont Recognition Sponsor: \$750-\$1500** *(Option for full sponsorship at \$1500 or shared for \$750 each)*

- Mention in summit press releases and separate Emerging Leader press releases
- Logo in all marketing materials (website, email communications, print ads), event program, and Emerging Leader award ceremony opening slide
- Recognition in event program alongside award ceremony
- Up to 3 summit tickets (depending on full or half sponsorship), with additional entries discounted 20%.
- Half or full display table space depending on level of sponsorship
- May help present awards if desired

**Scholarship Sponsor \$1,000**

- Logo on conference table tents and opening page of program
- Mention in press releases
- Logo in all marketing materials (website, email communications, print ads)
- 2 summit tickets, with additional entries discounted 20%
- Full display table in exhibit space

**Session Sponsor: starting at \$750 per session** *(Option to sponsor one session or group of sessions. There will be 10 sessions in total.)*

- Recognition at open and close of session
- Logo in all marketing materials (website, email communications, print ads) and conference table tents
- Listed in press releases
- Recognition in event program alongside session
- Logo on session opening slide and where possible noted in newsletters or social media highlighting session
- 2 summit tickets per session sponsored, with additional entries discounted 20%.
- Half or full display table space depending on level of sponsorship

**Base Sponsor: \$500 Unlimited**

- Listed in press releases
- Logo on website, print ads and in program
- 1 summit ticket, with additional entries discounted 20%
- Shared display table in exhibit space