



COALITION BUILDING FOR SYSTEMS CHANGE



PANELISTS

- Aly Richards, Let's Grow Kids, CEO
- Susan Evans McClure, VT Arts Council, Executive Director
- Cindy Jerome, Windham Aging, HealthCare Workforce Committee Chair/Consultant

MODERATOR

- Rachel Shields Ebersole, BDCC

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Windham Aging

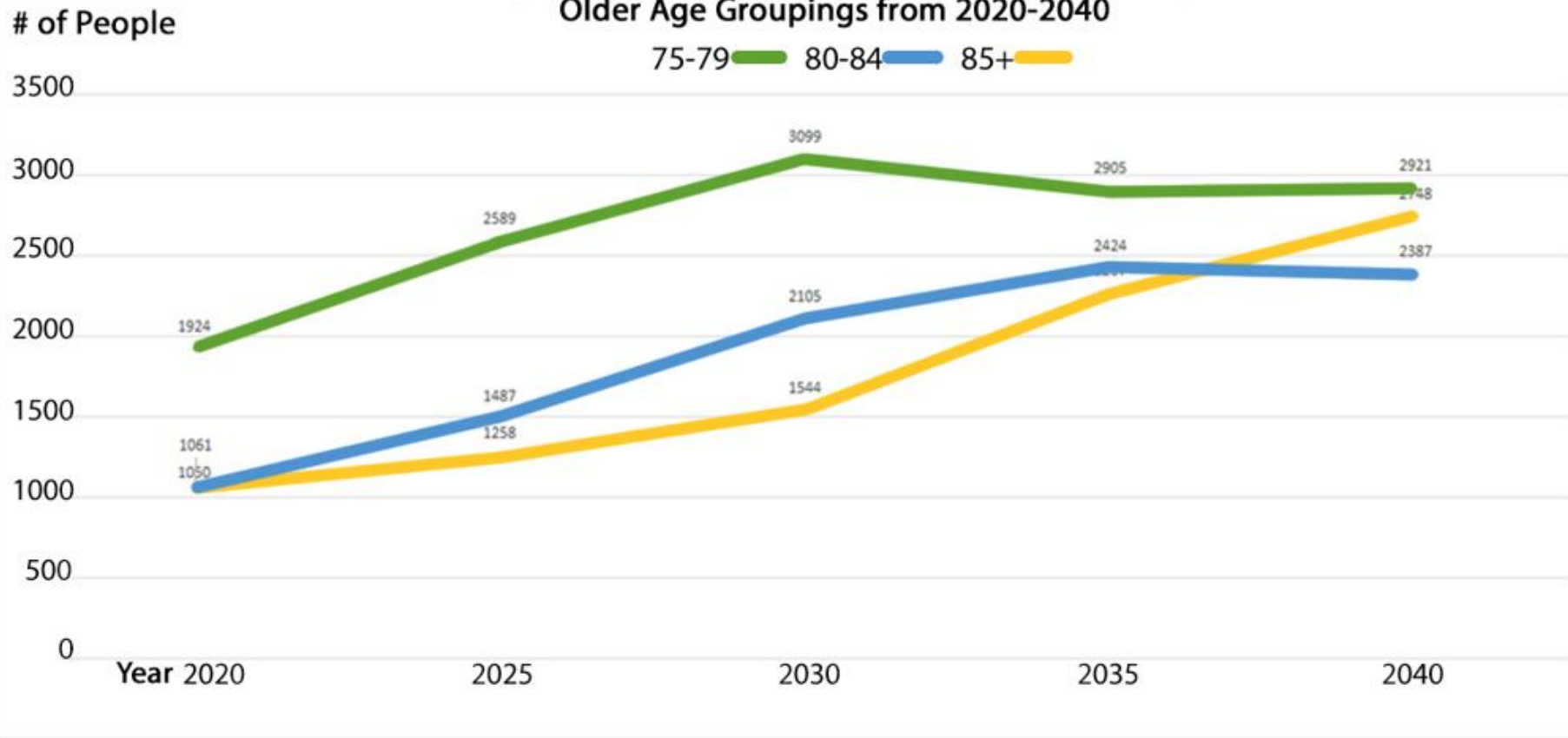


Windham Aging Founders and Leaders

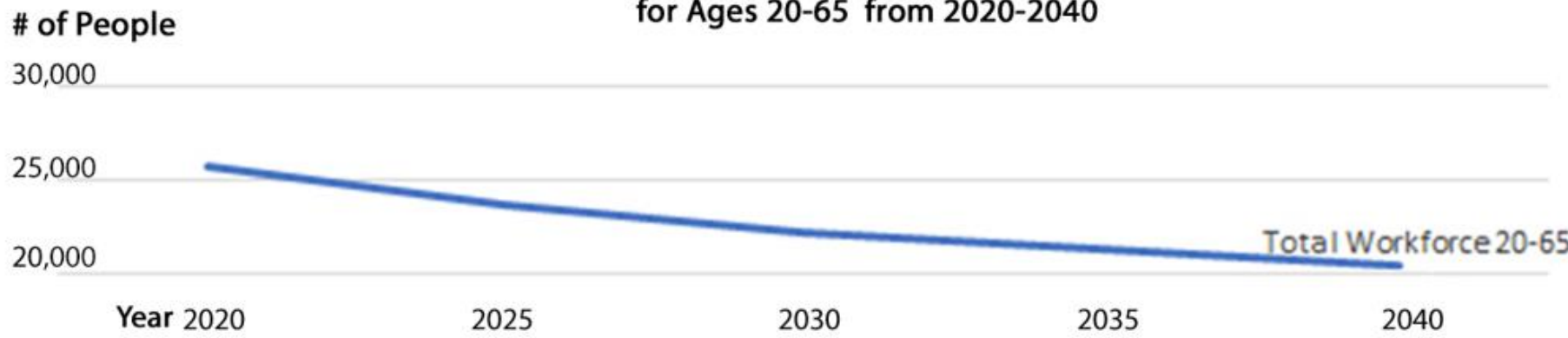


- Roger Albee, former Grace Cottage Hospital CEO
- Carolyn Taylor-Olson, MD, Internist
- David Neumeister, Dentist

Projected Windham County Population Trends by Older Age Groupings from 2020-2040



Projected Windham County Workforce Population Trends for Ages 20-65 from 2020-2040



Mission Statement

Our collaborative provides the strategic vision for systemic changes so that older residents of Windham County/Region age well.

To do this:

1. **We identify** the existing resources, future needs, and best strategies to achieve our vision
2. **We inform/educate** the change-makers for our county, so they can engage these strategies
3. **We track progress** to guide advancement toward our stated outcomes

What Kind of Coalition?

- Grass-roots, Volunteer run
- 4 very part-time contractors
- Started in early 2020; Data received in 2023 changed focus
- Decisions by consensus
- 3 founders approve expenses, etc. between meetings
- Rethinking Governance structure now

Active Partners

- VT Agency of Human Services
- Brattleboro Memorial Hospital
- Windham Regional Commission
- S VT Area Health Education Center
- Senior Solutions
- Brattleboro Housing Partnerships
- Thompson House Rehab & Nursing Center
- Brattleboro Area Hospice

Research Partners:

- VT Dept of Health

- Larner College of Medicine at UVM
- Tuck School of Business at Dartmouth
- Leahy Institute for Rural Partnerships

Funders:

- Thomas Thompson Trust
- Holt Fund
- Windham Foundation



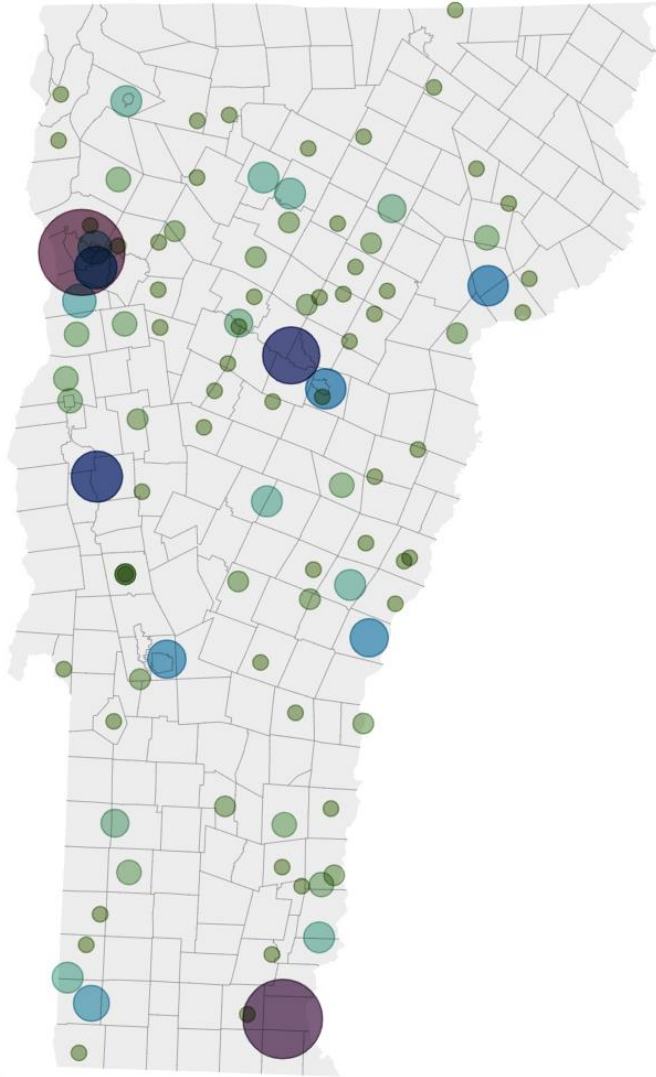
**VERMONT
CREATIVE
NETWORK**

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Investing in the Arts & Communities



FY23 Grant Making:

- \$8,009,602
- 85 individuals
- 201 organizations
- 100 towns across Vermont

www.vermontartscouncil.org

Economic Impact of the Creative Sector

VERMONT ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

2.85% State's GDP **10,574** Jobs



\$1.2 BILLION Arts & Culture



\$1.4 B Construction



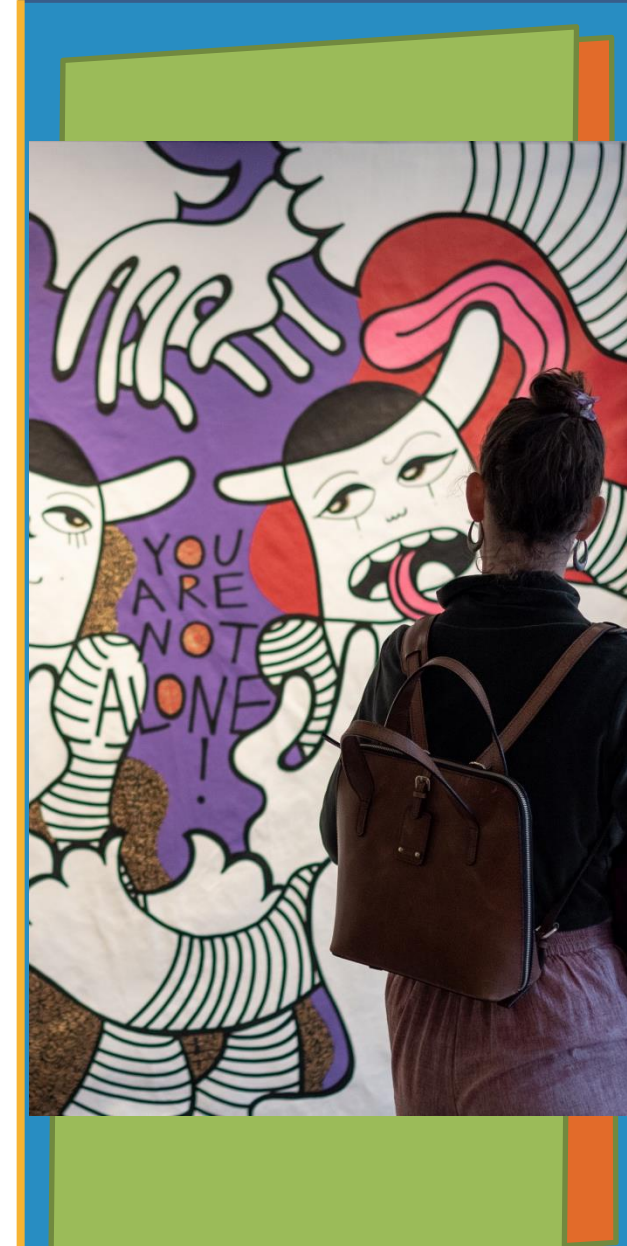
\$888 M Utilities

The Vermont arts and culture sector was a **\$1.2 billion** industry in **2022** (2.85% of the state's GDP), representing **10,574 jobs** (3.34% of Vermont's workforce), and total compensation of **\$708.6 million**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#) (2024). Data collected for 2022.



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- ✓ *Advocacy*
- ✓ *Research*
- ✓ *Networking*

VermontCreativeNetwork.org





Susan Evans McClure
Executive Director
SEvansMcClure@VermontArtsCouncil.org



Vermont's Child Care Campaign

Making History Through Coalition Building

Aly Richards, CEO, Let's Grow Kids

Coalition Building for Systems Change

Southern Vermont Economy Summit

May 21, 2024



Building the Campaign



LET'S GROW
CHILD CARE IS ES

The Vision of Vermont's Child Care Campaign



Access



Affordability



Quality

Keys to Campaign Success





Grassroots Mobilization



**Engaging
Employers
is Essential
for Success**

Thank You!

Aly Richards
CEO, Let's Grow Kids
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Visit www.letsgrowkids.org for more
information.





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Suggested Resources

Aly Richards

- Freedom to Marry campaign

Susan Evans McClure

- [A Lapsed Anarchist's Guide to Building a Great Business](#), book by Ari Weinzweig
- [The Work of Leadership](#) by Ron Heifetz and Donald Laurie
- [Stop Telling Women They Have Imposter Syndrome](#) by Ruchika Tulshyan and Jodi-Anne Burey

Cindy Jerome

- [Strategic Planning Consulting](#)





AFTERNOON SCHEDULE

- Emerging Leaders Awards, 12:00 p.m. - 12:20 p.m.
- Buffet Lunch, 12:30 p.m. - 1:30 p.m.
- Mid-afternoon Breakouts, 1:40 p.m. - 2:55 p.m.
- Afternoon Roundtables, 3:10 p.m. - 4:00 p.m.
- Closing Reception, 4:00 p.m. - 5:30 p.m.

